

# GSCM Practices and Organizational Performance: An Empirical Investigation of Indian Manufacturing Industry

**Yogesh Khode, Amol Bhamare, Kanchan Ugale**

R. H. Sapat College of Engineering Management Studies and & Research, Nashik, India

**Abstract:** *This paper is focused on finding the influence of GSCM practices on organization's performance in context to Indian manufacturing industries. With the selected GSCM practices, this paper developed a theoretical framework related to GSCM practices and Organizational Performance (i.e., environmental performance, financial performance, customer satisfaction and operational performance) and empirically test the developed framework, to study the influence of these GSCM practices on Organizational Performance for Indian Manufacturing Industries.*

**Keywords:** *GSCM, GSCM Practices, SCM, SEM, Performance.*

## REFERENCES

- [1] Balasubramanian, S., and Shukla, V. (2017), "Green supply chain management: an empirical investigation on the construction sector", Supply Chain Management: An International Journal, Vol. 22 No. 1, pp. 58-81.
- [2] Gerbing, D. W., and Anderson, J. C. (1988), "An updated paradigm for scale development incorporating uni-dimensionality and its assessment", Journal of marketing research, pp. 186-192.
- [3] Li, Y. H., and Huang, J. W. (2017), "The moderating role of relational bonding in green supply chain practices and performance", Journal of Purchasing and Supply Management, Vol. 23 No. 4, pp. 290-299.
- [4] Luthra, S., Garg, D., and Haleem, A. (2014), "Empirical analysis of green supply chain management practices in Indian automobile industry", Journal of The Institution of Engineers (India): Series C, Vol. 95 No. 2, pp. 119-126.
- [5] Mitra, S., and Datta, P. P. (2014), "Adoption of green supply chain management practices and their impact on performance: an exploratory study of Indian manufacturing firms", International Journal of Production Research, Vol. 52 No. 7, pp. 2085-2107.
- [6] Mohanty, R. P., and Prakash, A. (2014), "Green supply chain management practices in India: an empirical study", Production Planning & Control, Vol. 25 No. 16, pp. 1322-1337.
- [7] Sharma, M. (2014), "The role of employees' engagement in the adoption of green supply chain practices as moderated by environment attitude: An empirical study of the Indian automobile industry", Global Business Review, Vol. 15 No. 4, pp. 25-38.
- [8] Tseng, M. L., Tan, K., & Chiu, A. S. (2016), "Identifying the competitive determinants of firms' green supply chain capabilities under uncertainty", Clean Technologies and Environmental Policy, Vol. 18 No. 5, pp. 1247-1262.
- [9] Younis, H., Sundarakani, B., and Vel, P. (2016), "The impact of implementing green supply chain management practices on corporate performance", Competitiveness Review, Vol. 26 No. 3, pp. 216-245.