

New Opportunities and Challenges Faced by Indian Entrepreneurs

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Abstract: *Start-up businesses are freshly established businesses or entrepreneurial endeavors that are in the early stages of development. Startups are the ones attempting to commercialize innovative products or services and innovate. This research study examines the entrepreneurship environment by concentrating on startups and innovation in particular. It will attempt to look into the major difficulties faced by startups and business owners.*

Keywords: Entrepreneur, Start-up, Opportunities, Challenges

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