

Comparative Analysis on the Continent of Origin of Pre-Pandemic Foreign Tourists in Caraga, Philippines

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Abstract: *This study analysed the pre-pandemic foreign tourist arrivals in Caraga Region of the Philippines. Causal-comparative research design was used using secondary data from the Regional Social and Economic Trends in 2022 Caraga from the Philippine Statistical Authority. The data covered foreign visits from 2012-2019 which were analysed using One-Way Analysis of Variance (ANOVA) and Scheffe's Test. Findings revealed that Middle East countries have the least number of visits in Caraga and statistically not significantly different from countries in Australia. On the other hand, visitors from Europe, America, and Asia comprised another subset of visitors who have the most number of visits in Caraga.*

Keywords: Tourism, Continent of Origin, Caraga Region, One-Way Analysis of Variance

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