

Impact of Effective Communication in E-Vehicles Advertisement Towards Sustainable Development Goals

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Abstract: *This article examines the impact of effective communication in e vehicle advertisement towards achieving sustainable development goals. The article begins by defining sustainable development goals and highlighting their importance. The role of e vehicle advertisement in achieving these goals is then discussed, along with the challenges faced by this industry. The article goes on to define effective communication and its importance in e vehicle advertisement, providing examples of effective communication strategies. The positive impacts of effective communication in e vehicle advertisement towards sustainable development goals are outlined, as well as the negative impacts of ineffective communication. Case studies of successful e vehicle advertisement campaigns are also provided. The article concludes by emphasizing the critical importance of effective communication in e vehicle advertisement towards achieving sustainable development goals and urging businesses and advertisers to prioritize this approach in their marketing campaigns.*

Keywords: Effective communication, E-vehicle advertisement, Sustainable development goals, Electric vehicles.

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