

Analyzing the Eco-Friendly Shift in Wedding Attire Choices

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Abstract: *Weddings are momentous occasions in people's lives, celebrated with grandeur and extravagance. However, the environmental impact of weddings has often been overlooked. In recent years, there has been a notable shift towards eco-friendly choices in various aspects of weddings, including wedding attire. This paper aims to explore the emerging trend of eco-friendly wedding attire choices, the motivations behind this shift, and its implications for the wedding industry and the environment. We will also discuss the challenges and opportunities associated with embracing sustainable wedding attire options.*

Keywords: Weddings

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