

The Role of Tourism in the Indian Economy

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Abstract: *This study examines the significant role of tourism in the Indian economy. It analyzes the contribution of tourism to GDP, employment generation, foreign exchange earnings, regional development, cultural preservation, government revenue, support for SMEs, and domestic tourism potential. The research methodology includes a comprehensive literature review and an analysis of relevant data and statistics. The findings highlight the positive impact of tourism on various sectors and its potential for sustainable economic growth. The study concludes by emphasizing the need for continued investment in tourism infrastructure and promotion to maximize its benefits..*

Keywords: Tourism, Indian economy, GDP, employment generation, foreign exchange earnings, regional development, cultural preservation, government revenue, SMEs, domestic tourism