

Impact of Russia Ukraine War on Tourism

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Abstract: *This study examines the effects of the Russia-Ukraine war on tourism in both countries. It analyzes the decline in tourist arrivals, the impact on tourism-related activities, and the perception of safety and stability in the region. The study also explores the broader implications of the conflict on neighboring countries. The research methodology includes a combination of quantitative and qualitative analysis, utilizing tourism statistics, surveys, and case studies. The literature review explores previous studies on the relationship between armed conflicts and tourism, as well as specific research on the Russia-Ukraine war and its consequences for the tourism industry. The results and analysis section presents the findings of the study, including the decrease in tourist arrivals, the decline in tourism infrastructure, and the negative perception of the region as a tourist destination. The conclusion summarizes the key findings and implications of the study. The bibliography provides a list of references cited throughout the research.*

Keywords: Russia-Ukraine war, tourism, tourist arrivals, impact, perception, stability, neighboring countries