

A Study on Cost Cutting and Control in Food and Beverage Department

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Abstract: *The study aims at finding out the various cost cutting measures for controlling costs in food & beverage service department. The study is also illustrating about the various new and necessary segments which can generate maximum revenue for the new entrants in F & B service industry. This growth and rise in consumerism has given a need to find upcoming trends as well as shifting preferences of consumers in f&b. Food and beverage consumption has undergone significant changes over the past few decades, influenced by various factors such as globalization, technological advancements, changing consumer preferences, and shifting lifestyles. This research paper aims to analyze the current trends, challenges, and opportunities in the food and beverage industry, exploring the impact of these changes on consumer behavior, market dynamics, and supply chain management. The study will use a combination of qualitative and quantitative research methods, including a literature review, surveys, and interviews with industry experts. The findings will provide insights into the emerging trends and challenges in the food and beverage industry, the role of technology in shaping consumer preferences, and the potential opportunities for businesses to innovate and succeed in a rapidly evolving market.*

Keywords: Food and Beverage Industry, Cost Control, Supply Chain management, Cost Cutting