

A Case Study on the Impact of Travel and Tourism in Today's Generation, India

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Abstract: *Travel and tourism refer to the activities of people traveling to and staying in places outside their usual environment for leisure, business, or other purposes. This includes transportation, accommodations, food and beverage, recreation, and other related services. Travel and tourism can occur domestically within one's own country or internationally across borders. It is a significant global industry that generates economic benefits, employment opportunities, and cultural exchange. It involves a wide range of stakeholders, including tourists, travel agencies, hotels, airlines, destination management organizations, governments, and communities. The industry is constantly evolving with new trends, technologies, and challenges, and plays a vital role in promoting global connectivity and understanding.*

Keywords: Travel and tourism