

A Case Study on Spreading roots of Fast Food Eating Habits Over Youth in India

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Abstract: *The spread of fast food to youth has led to negative impacts on public health, the economy, and the environment. Fast food companies market their products to young people, who are more likely to be influenced by peer pressure and social norms. The rise of fast food has been linked to a corresponding increase in obesity and other health problems. Fast food restaurants often employ low-wage workers, contribute to urban sprawl, and deplete natural resources. While efforts have been made to curb its influence, the fast food industry continues to be a major force in the global food system.*

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