

# A Study on Portfolio Investment on Various Social Sub Class

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**Abstract:** *This study aims to investigate the connections between distinct socioeconomic categories and portfolio investment techniques. As communities become increasingly diverse and complicated, the idea of social subclass has received a lot of attention recently. The possible effects on wealth creation and financial well-being of portfolio investment behaviour among people from various social subclass are examined in this study. A mixed-methods approach is used in the study, combining quantitative analysis of investment data with qualitative investigation through interviews and questionnaires. Examining investing patterns, risk tolerance, asset allocation, and performance outcomes across various social subclass is the main goal of the quantitative analysis. The objective of the qualitative component is to identify the fundamental drivers of choice, decision-making, and investment behaviour for each subclass. This study looks at a wide range of social subclass to find potential differences in investment methods and results by taking into account elements including income level, education, occupation, and cultural background. It also looks into how social networks, financial knowledge, and access to investment possibilities affect the choices people make when making investments in various subclass.*

**Keywords:** Investment behaviour, risk tolerance, socioeconomic, decisions, allocation of assets, financially well-being

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