

An Experimental Study to Assess the Entrepreneurship Orientation Program and its Effect on the Entrepreneurship Intention among Various Cadres of Nursing Professional, GNSU.

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Abstract: *Background: Nurses' practitioners are so multidimensional, flexible, creative, and organized that developing and operating a business is a natural fit for many. Combine all this with a creative idea to solve a problem or fit a particular niche, and can get some valuable components to starting a small business. Aim: This study aimed to assess the effect of entrepreneurship orientation program on entrepreneurial intention among various cadres of nursing professional, GNSU". Subjects and Methods: Quasi-experimental research design was adopted to conduct this study. The study was conducted at Narayan Nursing College. The study participants were (10) nursing interns and (10) newly graduate baccalaureates nurses during the academic year 2022-2023. Entrepreneurial Intention Questionnaire was used for data collection. Results: Most of the population at 66.66 % were in 21 and below years category, Most of the population at 61.66% were in Female category, Most of the population at 85% were in unmarried category, Most of the population at 55% were in B.Sc.(N) category, Most of the population at 90% were in Student category, Most of the population at 95% were in Hindu category, For experimental group, majority of the samples were in moderate category at (n=13, 43.33%), and for control group, majority of the samples were equally divided in mild and moderate category at (n=13, 43.33%). In the experimental group, and the results showed that most of the population lied in Aware categories at 22. Xiv, The two tailed P value is less than 0.0001. By conventional criteria, this difference is considered to be extremely statistically significant. The study showed that all the Pearson's chi square values were more than the critical value of 0.05 hence it was found that there were no association between socio-demographic variable and post test score of experimental groups. Conclusion: The study showed that, the most of the population lied in Aware categories at 22, 8 at Neither unaware nor aware and the unaware group had no samples. Hence, it meant that the entrepreneurship orientation program affects the entrepreneurship intention positively.*

The findings provided valuable insight for higher education institutes to design their curricular in such a way that further the self-efficacy of entrepreneurial actions and positive attitude on entrepreneurship.

Keywords: Entrepreneurship, Orientation Program, Intention, Student & GNSU