

# A Study on Investment Decisions of Working Women with Special Reference to Stock Market

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**Abstract:** *The purpose of this research is to investigate the financial decision-making process of working women, with a particular emphasis on their stock market participation. Understanding women's investment behaviors is becoming increasingly important as their labor force participation and financial independence rise. The goal of this study is to learn more about the factors that influence working women's investment decisions, risk perceptions, and attitudes towards stock market investing. The study discussed elements influencing working women's investing decisions. Women investors' knowledge and perceptions about various investing opportunities In their study, they looked at half of the equation for reaching financial independence. Women investors evaluate attachment, source of information, risk, additional income, quality of life, and other aspects while investing Stock market.*

**Keywords:** investment decision, working women, stock market, gender differences, risk perception, financial independence.

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