

Detecting and Analyzing Spam Reviews Using ML

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Abstract: Now a days with the increasing popularity of internet, online marketing is going to become more and more popular. This is because, a lot of products and services are easily available online. Hence, reviews about these all products and services are very important for customers as well as organizations. Prior to buying a product, people usually inform themselves by reading online reviews. To make more profit sellers often try to fake user experience. As customers are being deceived this way, recognizing and removing fake reviews is of great importance.

Keywords: Machine Learning, BERT Algorithm, Spam Detection, Reviews Spam

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