

Impact of Social Media on Education: Both Positively and Negatively

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Abstract: *Social media is an online platform that people use to create networked or hang out with others that have similar hobbies, interests, backgrounds, or real-world connections. Social networks have a big effect on young people. Social networking websites can help young individuals develop their social skills. A web-based method of exchange of information is called social media. Users can engage in conversations, share information, and produce material to post on the web via social media sites. There are many various types of social media, including blogs, microblogs, vlogs, networking sites, sharing of photographs and videos internet pages, messaging programs, widgets, podcasts, virtual worlds, and etc. The study's major goals were to determine social media's effects on education, both positive and negative. It occurs a critical review study with in-depth reviews and a qualitative research approach that is based on secondary data gathered from electronic sources which includes book chapters to assist journals, articles, research, the internet, and the Google search engine. Analytical methods were used to conduct the literature review, then an assortment of choices was made after carefully reviewing all the data. Social media has been found to have a variety of benefits, but it also has some drawbacks that have an impact on persons. As an example, online networking can manipulate the public at large by compromising people's security, and some insignificant websites can have an adverse effect on young people who may develop an arrogant attitude and engage in some unlawful conduct. As a last resort, all citizens are urged to embrace the social media's positive elements and avoid its negative ones so that we might benefit from these brand-new technologies*

Keywords: Impact of social media, Education, Communication and Technology

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