

Social Media and Women

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Abstract: *Social media is refers to computer-based technology that is used to share ideas and thoughts through social networking sites and virtual communities. Social media can prove to be a very effective tool in hands of the public in general, but especially for women. Women everywhere make use of social media very commonly, and for varied purposes. Social media can be used to voice their opinions and thoughts that might go unheard elsewhere. Hence, use of social media very significantly shows empowerment of women. But, social media has also made women very vulnerable to attacks from anti-social elements and those who want to suppress their voice and a growing cognizance of this has lead some to believe that women consider social media to be an unsafe space whereas some still believe that social media is considered to be a safe space by women. Women are also considered to be less aware of the security provisions provided by social networking sites by some while some consider women to be sufficiently aware of the security provisions provided by social networking sites. This paper is an effort to capture the relationship women share with social media at grassroots level*

Keywords: Social media, women, security

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