

A Detailed Study on Backpackers Tourism in Kerala with Special Reference To Alappuzha District

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Abstract: *Backpacking is a low-cost, autonomous travel style that frequently entails staying in cheap accommodations and packing a bag with all of your essentials. Alappuzha is a backwater centre that attracts youngsters and tourist as well as backpacker tourists from all around the world. Tourists to Alappuzha often face difficulties which are caused by middle men, who are present at all levels. Moreover, this menace is getting worse by the day. The study's primary objective is a thorough examination of Kerala's backpackers' industry with particular emphasis on Alappuzha. The project mainly focuses on analysing the backpacker's tourism possibilities at Alappuzha district because backpacking is new to the tourism industry. This project also aims to discover the kinds of tourist who prefer this kind of tourism. The cheapest way to tour the backwaters is from Alleppey if money is truly tight. Taking public ferries to the nearby little towns could take you days.*

Keywords: Backpacker Tourism, Allapuzha.

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