

# A Case Study on the Importance of Responsible Tourism Destinations in Kerala with Special Reference to Periyar National Park, Thekkady

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**Abstract:** A novel strategy called "responsible tourism" makes sure that the local community benefits fairly from the growth of the tourism industry. It attempts to develop better tourist attractions and gives visitors a better experience. The host community may experience a variety of economic, social, and environmental repercussions as a result of this strategy. Responsible visitors can improve the quality of life for the villages by supporting the local economy, upholding customs and traditions, and preserving the environment. This study on Periyar National Park will provide useful information to ITDC (Indian Tourism Development Corporation), KTDC (Kerala Tourism Development Corporation), management of Periyar National Park and other national parks and sanctuaries about Responsible tourism, and destinations in Kerala, to identify a responsible tourist and non-responsible tourist, and to enhance the waste management in the area, Characteristics (both demographic and travel) of tourists. This will be helpful to understand the importance of Responsible tourism and that may generate more tourists to visit Periyar National Park hence it will generate more revenue for the tourism economy of the destination.

**Keywords:** Responsible Tourism, Periyar National Park.

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