

Mobiles Hub: AN User-Centered E-Commerce Platform for Smartphone Shopping

Monalisa Priyadarshini¹, Varun Gaur²

Under Graduate Student, Department of Computer Science Engineering¹

Under Graduate Student, Department of Computer Science Engineering²

Dronacharya College of Engineering, Gurgaon, Haryana, India

Abstract: Mobile Phones have become very necessary as it is the perfect way to stay connected with each other. Mobile is very helpful in an urgent or emergency situation as you can reach for help as quickly as possible. The importance of mobile phones has been spread in a variety of categories like Entertainment, bookings, food delivery, office work, payments, shopping, and many more. The advancement of technology has significantly transformed the way people shop, with online shopping becoming increasingly popular. This research paper focuses on the design and implementation of a website specifically tailored for online shopping of smartphones. The website aims to provide users with a seamless and convenient platform to browse, compare, and purchase smartphones from various brands.

Keywords: Mobiles Hub; online platform; selling smartphones; comprehensive shopping experience; informed decision; secure payment gateway; agile methodology

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