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## **Tours and Travel Management System**

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**Abstract:** The travel industry is witnessing a significant transformation driven by advancements in cloud computing technologies. In this context, the project "Intelligent Tours and Travel Management System on Salesforce" endeavors to leverage the robust capabilities of the Salesforce platform to revolutionize travel agency operations. By centralizing critical information and automating routine tasks, the system aims to enhance operational efficiency and elevate customer experiences. This paper presents a comprehensive overview of the project, including its objectives, methodology, anticipated outcomes, and potential impact on the travel industry.

**Keywords:** Cloud computing technologies, Salesforce platform, Travel industry

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