Organizational Behaviour and Cultural Issues in Organizations: A Comprehensive Analysis

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Abstract: This research paper aims to provide a comprehensive examination of the intricate relationship between organizational behaviour and cultural issues within modern organizations. Understanding how cultural factors impact employee behaviour and organizational performance is vital for contemporary managers and leaders. This paper synthesizes existing literature, presents empirical evidence, and offers practical insights into the challenges and opportunities associated with managing cultural diversity and fostering positive organizational behaviour. By exploring various dimensions of cultural issues in organizations, this research paper provides valuable recommendations for cultivating a thriving and inclusive workplace environment.

Keywords: Organizational behaviour, Challenges and opportunities, Cultural diversity

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