

A Study on Comparative Analysis of Home Loan

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Abstract: *This study conducts a comparative analysis of home loans, aiming to provide insights into the various factors influencing the decision-making process of borrowers. Through a comprehensive review of existing literature and empirical data collected from multiple sources including financial institutions, government reports, and surveys, this research examines key aspects such as interest rates, loan terms, eligibility criteria, and customer satisfaction levels across different home loan providers. The comparative analysis aims to shed light on the strengths, weaknesses, opportunities, and threats associated with various home loan options, thereby assisting potential borrowers in making informed decisions. Additionally, the study explores emerging trends and innovations in the home loan market, offering recommendations for both borrowers and financial institutions to optimize loan offerings and improve overall customer experience.*

Keywords: comparative analysis.