Artificial Intelligence and Entrepreneurship: Opportunities and Challenges

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Abstract: *The term artificial intelligence (AI) describes a specific set of computer techniques that allow systems to do tasks that were previously believed to be exclusive to human intelligence. Artificial Intelligence (AI) technologies are developing at a rapid pace, which has changed the entrepreneurial landscape and opened up new avenues for growth and innovation. In order to provide light on how companies might use AI to their benefit, this study intends to explore the mutually beneficial link between entrepreneurship and artificial intelligence. Artificial intelligence (AI) has emerged as a cutting-edge technology that is revolutionizing corporate operations across a wide range of industries. This abstract examines the dynamic interplay between entrepreneurship and artificial intelligence (AI), emphasizing the numerous opportunities and difficulties present in this changing field.*

Keywords: Artificial Intelligence, Entrepreneurship, Opportunities, Challenges, Data driven decision-making, and Improved consumer experiences

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